

Business Plan At-A-Glance Template

Business Name: _____

Date: _____

Problem your business solves & how:

Who is your competition?:

What makes you different?

Marketing Plan:

- Networking
- Social Media
- Email Marketing
- Blog
- Podcast
- _____
- _____
- _____

Social Media Footprint (list urls):

LinkedIn _____

Facebook _____

Instagram _____

Twitter _____

Pinterest _____

SnapChat _____

YouTube _____

Other _____

3 Month Sales/Revenue Goal:

6 Month Sales/Revenue Goal:

9 Month Sales/Revenue Goal:

12 Month Sales/Revenue Goal:

How will you achieve the goals listed above?

